



# LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

## B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2025

### UBU 5503 – SUPPLY CHAIN MANAGEMENT



Date: 02-05-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

#### SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

#### 1. Definitions

- a) Logistics
- b) Supply Chain Planning
- c) E-Procurement
- d) Warehousing
- e) Green SCM

#### 2. Match the following

- a) Green Logistics - Inventory monitoring
- b) Customer Value - Perceived benefits
- c) VMI - Minimising waste
- d) Route planning - Fluctuations
- e) Bull Whip Effect - Efficient path

#### SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

#### 3. Fill in the blanks

- a) Effective supply chain linkages enable organizations to coordinate \_\_\_\_\_
- b) Supply Chain Planning Matrix is a \_\_\_\_\_ tool.
- c) P-Cards are designed to simplify the \_\_\_\_\_ process.
- d) Multi-Modal Networks refer to transportation or \_\_\_\_\_.
- e) Material Requirements Planning (MRP) is specifically focused on managing \_\_\_\_\_.

#### 4. MCQ

- a) Customer Connect is to engage with and manage relationships with their a)Customers b)Auditors c)Wholesaler d)Retailer
- b) Information Technology plays a crucial role in a)Supply chain management b)Decision making c)Enabling data management d)All the above
- c) Distribution Centre Site Selection is a critical decision in a) Supply chain management b)Plant location c)Internal projects d)External factors

d)	Packaging design not only protects and preserves the product but also plays a crucial role in a)Marketing b)Brand Management c)Customer appeal d)Purchasing decisions.
e)	Cross-docking is a logistics practice that involves the direct transfer of a)Products b)Documents c)Employees d)Management
<b>SECTION B - K3 (CO2)</b>	
<b>Answer any TWO of the following in 100 words each. (2 x 10 = 20)</b>	
5.	Describe the different stages of Logistics.
6.	How does technology play the important role in planning?
7.	Analyse the benefits of lean manufacturing?
8.	State the different types of packaging.
<b>SECTION C – K4 (CO3)</b>	
<b>Answer any TWO of the following in 100 words each. (2 x 10 = 20)</b>	
9.	Write down the types of decisions in supply chain management.
10.	Bring out the benefits and objectives of 5PL logistics.
11.	Explain the E-Procurement models.
12.	Elucidate the factors affecting warehousing.
<b>SECTION D – K5 (CO4)</b>	
<b>Answer any ONE of the following in 250 words (1 x 20 = 20)</b>	
13.	Discuss the different types of Inventory and Inventory Management techniques.
14.	Elucidate the significance of Supply Chain Management integration.
<b>SECTION E – K6 (CO5)</b>	
<b>Answer any ONE of the following in 250 words (1 x 20 = 20)</b>	
15.	Highlight the role of IT and AI in Logistics Industries.
16.	Discuss briefly on the modes of transportation.

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